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INTRODUCTION.

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DEFINITIONS.

“Website”= www.luciemitchellandco.com and all content on www.luciemitchellandco.com and all services offered on www.luciemitchellandco.com

“We,” “us,” and “our” = Fierce and Beautiful Wellness.

“User,” “you,” and “your” = website visitors, customers, and any other users of our website.

“Service” and “Services” = (but are not limited to) informational/promotional newsletters, digital products, physical products, coaching services, group programs, membership programs, blogs, and recipes.

“Content” = all intellectual property, proprietary information, trademarked and copyrighted material and all original works on our website and in our Services, including, but not limited to words, documents, program names, blog posts, data, information, design, website layout, artwork, graphics, color scheme, logos, proprietary information, branding, photographs, audio recordings and videos recordings.

YOUR USE OF OUR WEBSITE.

You must be 18 years of age or older to view this website. If you are not 18 and do not have the power to enter into this Agreement, you are an unauthorized user and in violation of this Agreement. By using our website, you affirm that you are 18 years of age or older.

THE PURPOSE OF OUR WEBSITE.

www.luciemitchellandco.com is for informational and educational purposes only and is not to be perceived or relied upon, in any way, as medical, mental health, business, financial or legal advice. All suggestions and recommendations are purely informational and educational, intended as a self-help tool only. If you act upon any suggestion or recommendation on our website, you acknowledge and agree, it is solely at your own risk, with no liability on our part.

Nothing on our website is intended to be a substitute for professional advice of a physician, naturopathic physician, nurse practitioner, physician’s assistant, psychologist, psychiatrist, therapist, counselor, mental health practitioner, licensed dietitian, other licensed or registered healthcare professional, accountant, lawyer, financial advisor, or any other expert.

YOUR CONDUCT ON OUR WEBSITE.

You acknowledge and agree that any decision you make to view or use any information on our website, whether free or for purchase, is voluntary and you are solely responsible for your results. Under no circumstances will Fierce and Beautiful Wellness be liable to you, or anyone else, for any damages. You acknowledge and agree that all of the information on our website is general information only, we are unaware of your specific situation and you are solely responsible for your health, your well-being, your business, your finances and your life.

You acknowledge and agree that our website may not be suitable for all persons, businesses,

locations, or specific situations. We make no guarantees regarding the content presented on our website and your results or success whether legal, medical, financial or otherwise, with applying it.

You agree that any information you provide to us, including your name, email address and payment information, should you purchase Services, will be accurate and up to date. If information you provide to us proves to be inaccurate, it may constitute a legal violation and you acknowledge that you will be financially and legally responsible for any consequences that result.

NOT LEGAL, BUSINESS OR FINANCIAL ADVICE.

Nothing on www.luciemitchellandco.com constitutes, or is intended to constitute financial, business or legal advice. You acknowledge and agree that Lucie Mitchell is not an accountant, financial advisor, lawyer or other licensed business professional and is not acting as such. You are encouraged to consult with a licensed legal or financial professional for advice regarding your specific situation.

NOT MEDICAL ADVICE.

Nothing on www.luciemitchellandco.com constitutes, is intended to constitute or should be relied upon as medical advice. You acknowledge and agree that Lucie Mitchell is not a physician, naturopathic physician, nurse practitioner, physician's assistant, therapist, counselor, mental health practitioner, licensed dietitian, or other licensed or registered healthcare professional and is not acting as such. You acknowledge and agree that Lucie Mitchell is assisting you only in the capacity as a Certified Transformational Nutrition Coach, not as a healthcare professional.

Our website is for educational and informational purposes only. Nothing on our website is intended to be a substitute for consultation, diagnosis, treatment or other professional medical advice from a healthcare professional, nor is it designed to provide you with a medical diagnosis, treatment or other medical services.

YOU ACKNOWLEDGE AND AGREE THAT WE DO NOT DIAGNOSE, TREAT, HEAL, CURE OR PREVENT ANY ILLNESS, MEDICAL CONDITION OR MENTAL OR EMOTIONAL CONDITION AND NOTHING ON OUR WEBSITE IS INTENDED TO DIAGNOSE, TREAT, HEAL, CURE OR PREVENT ANY ILLNESS, MEDICAL CONDITION OR MENTAL CONDITION.

You are encouraged to consult with a healthcare professional regarding your specific situation before using any information on our website or in our Services including, taking any herbal, nutritional or homeopathic supplement or medication, following any dietary suggestions, engaging in an elimination diet, detox or cleanse, performing physical exercises, mental exercises, deep breathing exercises, participating in any other aspect of a food, diet or lifestyle

program, and so forth

You are strongly encouraged to carefully read all labels and information provided by the manufacturer on any products you purchase from our website. Our website has not been evaluated by the Food and Drug Administration.

We assume that anyone choosing to implement any information on our website has obtained prior medical clearance from a licensed or registered healthcare professional who has declared them sufficiently healthy, and determined that the information on our website is appropriate and useful for them.

Do not disregard professional medical advice or delay seeking professional advice because of information you have read on our website, or received from us. Do not stop taking any medications without speaking to your physician, naturopathic physician, nurse practitioner, physician's assistant, therapist, counselor, mental health practitioner, licensed dietitian, or other licensed or registered healthcare professional. Do not use or apply any of the information on our website if you are pregnant or nursing. Do not use information contained on our website as a tool for the self-diagnosis or other diagnosis of a health condition or the prescription of medication. Never disregard professional medical advice or delay in seeking professional medical advice because of anything on our website. If you have or suspect that you have a medical or mental health issue, contact your own health care provider promptly. You acknowledge and agree that your use and application of any information provided on this website does not create a doctor-patient relationship between us.

Our role is to support you in reaching your goals, but your success depends on your own efforts, motivation, and dedication to follow any and all co-created plans. You acknowledge and agree that any decision you make to use any information on our website is voluntary, at your own risk, and you are solely responsible for your results.

LIFE AND LIFESTYLE ADVICE ONLY.

The information on our website is for educational and informational purposes only for women looking to feel confident again in their skin. You acknowledge and agree that Lucie Mitchell is assisting you only in the capacity as a health and wellness and mindset coach, not as a licensed professional. Nothing on our website is intended to be a substitute for working with a licensed physician. If you need medical or physiological advice, you are encouraged to hire a physician and/or psychologist. Coaching is in no way to be construed as psychological counseling, therapy or medical advice. Our website is intended to provide you with tools to implement and use in your own life for self-help, in the area of breaking emotional eating patterns and understanding the right way to eat that will work for your lifestyle and your body and help you reach the results you are looking for.

Fierce and Beautiful Wellness does not guarantee that you will obtain any results using our

Content. Our role is to support you in reaching your goals, but your success depends on your own motivation, dedication, and starting point. You acknowledge and agree that any decision you make to use any information on our website is voluntary, at your own risk, and you are solely responsible for your results.

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All testimonials posted on www.luciemitchellandco.com have been provided voluntarily, are factual and reflect the real life experiences of users of our Services. You acknowledge and agree that these testimonials are not a guarantee that you will have the same or similar results.

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You acknowledge and agree that it is solely your responsibility to determine the risks of using our website. You acknowledge and agree that your use our website is at your own risk and fur-

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We strive to include the most up-to-date and accurate information on our website. However, because scientific, technology, law and business practices are always changing, we cannot guarantee the accuracy of our website. You acknowledge and agree that information contained on our website may inadvertently include inaccuracies, errors or omissions and we are not liable in any way for any damages that are a direct or indirect result of these inaccuracies, errors or omissions.

LIMITATION OF LIABILITY.

You expressly agree that Fierce and Beautiful Wellness and Lucie Mitchell will not be liable to you, or to any other individual, company or entity, for any type of harm, injury or damages, including direct, indirect, special, incidental, equitable or consequential loss or damages, resulting from or perceived to result from the use or non-use of, reliance on or inability to use our website.

You acknowledge and agree that we are not liable or responsible in any way for accidents, delays, injuries, harm, loss, damage, death, physical or mental condition, loss of profits, revenues, clients, income, anticipated income, projected income or sales, personal or business interruptions, misapplication of information, loss of data, computer failures, computer viruses, technical problems, defects, or delays, loss of goodwill, wasted time or any other loss or damage of any kind, however and whether caused by negligence, breach of contract, or otherwise, even if foreseeable due to any act or default by us or anyone acting as our agent, consultant, affiliate, joint venture partner, employee, shareholder, director, staff, team member, or otherwise affiliated with our website.

To the fullest extent of the law, we expressly exclude liability for any damages, losses or injuries you incur in connection with our website. In the states that do not allow the exclusion or limitation of liability for damages, our liability is limited to the fullest possible extent permitted by law. In no event shall Fierce and Beautiful Wellness's cumulative liability to you for all damages, losses or causes of action exceed the total purchase price from us, and if no purchase has been made by you, in no event shall Fierce and Beautiful Wellness's cumulative liability to you for all damages, losses or causes of action exceed one hundred dollars (\$100).

By using our website, you expressly agree to absolve Fierce and Beautiful Wellness and Lucie Mitchell of any liability or loss that you or any other person may incur from the use or non-use of our website. You further agree to absolve anyone acting as an agent, consultant, affiliate, joint venture partner, employee, shareholder, director, staff, team member, or anyone otherwise affi-

ated with our business in any way of any liability for any loss, damage or injury that you or any other person may incur as a result of the use or non-use, whether direct or indirect of our website.

You expressly agree not to make any claims against Fierce and Beautiful Wellness and Lucie Mitchell.

By accessing and using our website, you agree to this limitation of liability and release Fierce and Beautiful Wellness and Lucie Mitchell from any and all claims.

INDEMNIFICATION.

You agree at all times to indemnify, defend and hold harmless Fierce and Beautiful Wellness as well as our affiliates, agents, contractors, officers, directors, shareholders, employees, joint venture partners, successors, transferees, assignees, licensees or any other party associated with us, from and against any and all losses, damages, settlements, liabilities, costs, charges, assessments and expenses, as well as third party claims and causes of action, including, without limitation, attorneys' fees and expenses, arising out of or related to our website, or any breach by you of any obligation, warranty, representation or covenant in this Disclaimer or in any other agreement with us. You acknowledge and agree that you will provide us with such assistance, without charge, as we may request in connection with any such defense, including, without limitation, providing us with such information, documents, records and reasonable access to you, as we deem necessary. You agree to cooperate fully and reasonably as required by us, in the defense of any claim. Notwithstanding the foregoing, we retain the right to settle, compromise and pay any and all claims, demands, proceedings, suits, actions or causes of action which are brought against us. You agree not to settle any third party claim or waive any defense without our prior written consent.

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